



Bread. Moolah. Cabbage. The Benjamins. No matter what you call it, there's nothing better than having a little extra cash in your pocket. Our LTC contest is an opportunity to you to help protect your clients from the rising cost of healthcare, all while earning yourself a little extra cheddar. And there's nothing cooler than that.

Often, people think that long-term care insurance is something to buy later, but the need can arise at any time. And if your clients aren't covered, it can have a real impact on their families and way of life. Now earn even more by helping your clients plan for long-term care! By meeting the requirements, **you can earn a 5% bonus.**

### Contest Rules

- Applications must be submitted between August 1 and October 31, 2024 to be eligible.
- Eligible policies must be placed by November 15, 2024.
- To qualify, producers must achieve a minimum ANBP of \$25,000.
- Producers must have a minimum of 60% placement rate.
- Cash award will be paid out on your regular commission statement.
- All normal exclusions apply.

**Official Rules:** You must be currently contracted and actively representing Mutual of Omaha throughout the contest and at the time of award. Eligibility is subject to the approval of the Chief Compliance Officer. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise.

