



## Put more appointments on your calendar!!!

*Direct Mail Marketing Program for:*

# Berson-Sokol Agency, Inc.

- *Turning 65*
- *Med Supplement*
- *Med Advantage*
- *Final Expense*

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**\$ 450**  
*per thousand*

*Minimum Order  
Quantity 1,000*

CODE  
*BSA-APPT*

*Special pricing available  
for other mail programs.  
Call for details.*

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**ARM**  
*Helping agents meet prospects.™*

### Your Customized Marketing Plan Includes:

- **Fresh, Pre-Qualified Leads**  
Fresh list, exclusively yours, never resold
- **60-day Territory Lockout**
- **Dedicated Account Manager**  
To help you select the right marketing plan and highly targeted demographics
- **Proprietary Lead & Sales Tracking Dashboard**  
Receive lead info and images, track sales activities and over-all marketing campaign performance (ROI)



*We look forward to partnering with you to help grow  
your business; your success is our success!*

*Please Contact **Miranda Duplessis** at ARM Inc  
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*[Click here to Contact Us by web](#)*